

THE  
**BASELINE**  
CLUB

10 YEARS EUROPEAN OPEN

ATP 250



Exclusive Hospitality Services  
17 - 19 October 2025 - **NEW LOCATION** in Brussels

 **tennium**  
GLOBAL TENNIS PLATFORM

## Table of contents

- European Open - Identity Brief: Where, When, Who & How
- European Open - A bit of history
- The Baseline Club: A new era
- The Baseline Club: Included Services & Opening Times
- The Baseline Club: Packages & Prices
- Contact

# European Open – Identity Brief

## WHEN?

—— 12-19 October 2025

## WHERE?

—— The prestigious Brussels Expo - ING Arena (Avenue Miramar, 1020 Bruxelles)

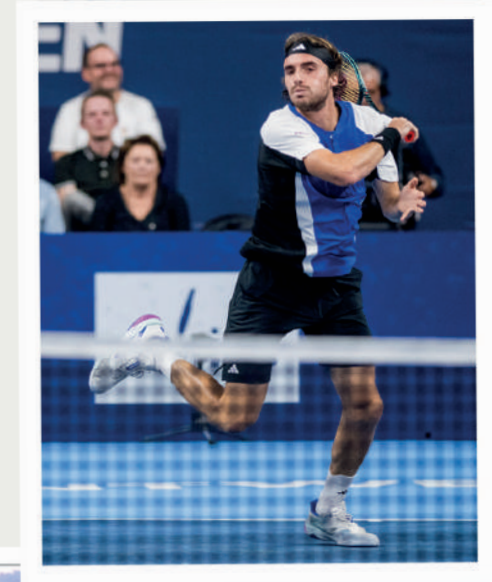
## WHO?

—— Main draw of 28 top ATP singles players and 16 doubles players.

## HOW?

—— The battle for spots in the main draw begins on October 12 to October 13 with the qualifying rounds. Exciting matches in the main draw will follow from October 13, continuing the excitement through to October 19.

The tournament will reach its climax with the singles and doubles finals on Sunday October 19.



## European Open – A bit of history

The **European Open** is a premier ATP 250 tennis tournament held annually in Belgium. It debuted in 2016 and has established itself as a key indoor hard-court event on the ATP Tour. Traditionally hosted in **Antwerp**, it draws top-tier international talent and rising stars to compete in singles and doubles.

Champions have included celebrated players like **Andy Murray**, **Jo-Wilfried Tsonga**, and **Jannik Sinner**.

From 2025, the event will be held in the capital city of **Brussels**, offering thrilling indoor hard-court action.



## The Baseline Club: A new era

The move to a new venue in Brussels marks a significant milestone for the European Open. **Tennium**, a seasoned tennis platform with a wealth of experience on the international tennis scene is set to redefine the standards of sophistication and style, ensuring that every moment spent with us is nothing short of unforgettable.



These examples showcase Tennium's commitment to ensure that attendees not only witness the excitement on the tennis court but also immerse themselves in a world of luxury, style, and exclusivity.

[www.tennium.com](http://www.tennium.com)

## The Baseline Club: Included Services & Opening Times

Experience an unforgettable tennis tournament with us that will thrill your spectators!

Our exclusive hospitality services offer a perfect blend of comfort, style and excitement. In *The Baseline Club*, where elegance and pleasure merge at the highest level, your guests can expect first-class service with refreshing drinks and exquisite culinary delights.

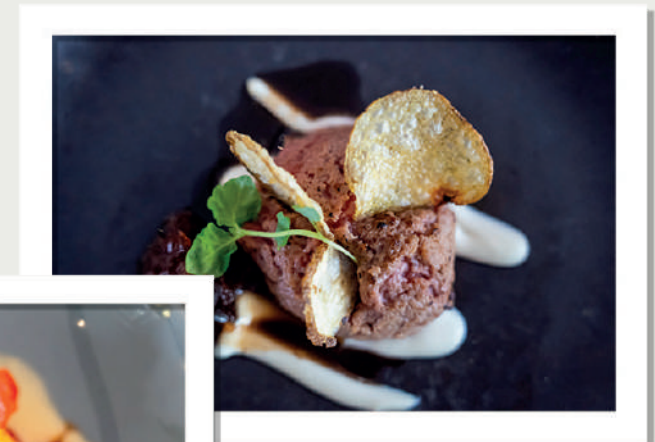
### Services:

- Exclusive VIP access
- Exclusive seating in a Courtside Box or a Prestige Seat
- Access to *The Baseline Club* with uninterrupted service
- Live Music entertainment on Friday and Saturday
- One parking spot for every two guests

### *The Baseline Club* opening times:

- Friday, October 17th from 17:30h until 24:00h
- Saturday, October 18th from 14:00h until 24:00h
- Sunday, October 19th from 12:00h until 1h after the last match

\*We preserve the right to adjust opening times in accordance with the game schedule.



# The Baseline Club: Packages & Prices

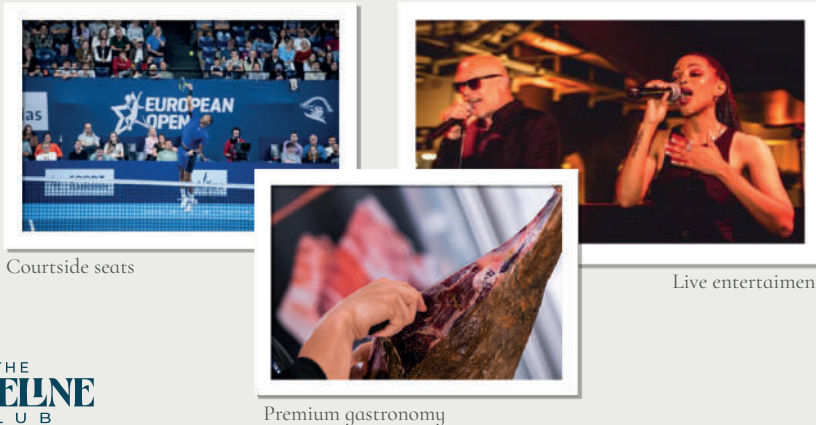
## Prestige Seats

Want to take your tennis experience to the next level? Secure the best seats now and experience the action like never before.

These Prestige Seats also grant access to **The Baseline Club**, where we offer the following hospitality options: the dynamic networking experience of a **Walking Dinner or Lunch**, or a more formal setting with a **Seated Dinner or Lunch** at tables of 8 to 10 people.

The **Walking** Dinner option is available in a shared space or in a **Private Lounge**, where you can welcome your guests in an exclusive setting with personalized branding opportunities.

Do you need a special arrangement? Contact us for a tailor-made offer.



Courtside seats

Live entertainment

Premium gastronomy

## QUARTERFINALS

Friday, October 17th - 17:30h until 24:00h

Hospitality options		Private lounges (From 20 to max. 200 persons)	
Walking dinner	295,00 €	Lounge from (20p.)	6.500,00 €
		Per person	325,00 €

## SEMIFINALS

Saturday, October 18th - 14:00h until 24:00h

Hospitality options		Private lounges (From 20 to max. 200 persons)	
Walking dinner	350,00 €	Lounge from (20p.)	7.500,00 €
Seated dinner	375,00 €	Per person	375,00 €

## SINGLES AND DOUBLES FINALS

Sunday, October 19th - 12:00h until 1h after the last match

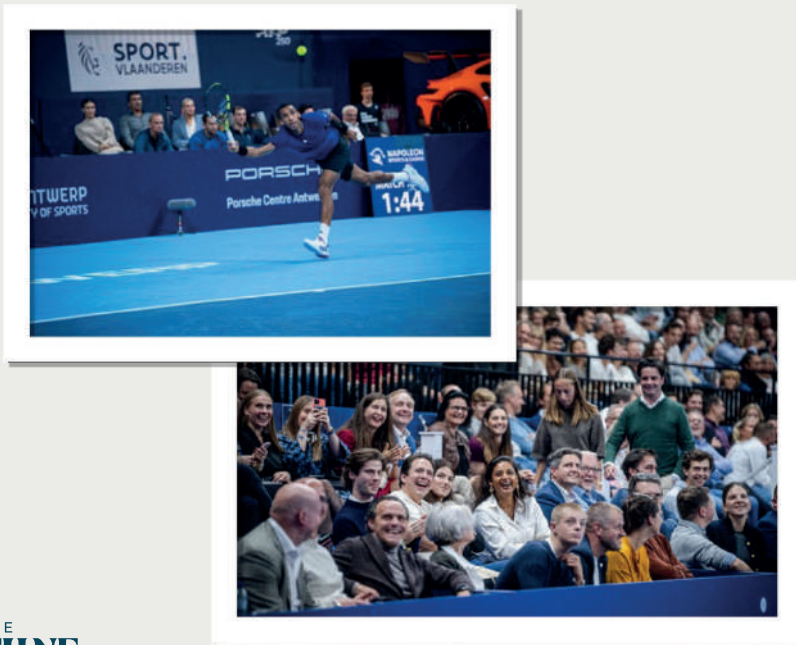
Hospitality options		Private lounges (From 20 to max. 200 persons)	
Walking lunch	325,00 €	Lounge from (20p.)	7.000,00 €
Seated lunch	350,00 €	Per person	350,00 €

- Prices are always excluding VAT

## The Baseline Club: Upgrade from Prestige Seat to courtside BOX

Enjoy the ultimate tennis experience in an exclusive courtside VIP box.

All packages include access to *The Baseline Club* with its uninterrupted service of exquisite catering and refreshing drinks.



### QUARTERFINALS

Friday, October 17th - 17:30h until 24:00h

VIP BOXES	Prices
Shared VIP BOX	50,00 €/person
BOX 20 guests	1.000,00 €

### SEMIFINALS

Saturday, October 18th - 14:00h until 24:00h

VIP BOXES	Prices
Shared VIP BOX	75,00 €/person
BOX 20 guests	1.500,00 €

### SINGLES AND DOUBLES FINALS

Sunday, October 19th - 12:00h until 1h after the last match ends

VIP BOXES	Prices
Shared VIP BOX	75,00 €/person
BOX 20 guests	1.500,00 €

- Prices are always excluding VAT



## Contact

Please do get in touch to reserve this unique experience!

Our team will be happy to assist you with any inquiry you might have.

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